Retail Draw Demographic Summary Site TG4445

Sample Location

% Uninsured

*Dots represent 15 Customer Visits within 12 months



Sams Club Consistent Consumer Trade Area Analysis										
Population	PPUC +1	132,610	18,944	Retail Draw FG4445 - Sam's Club WinstonSalem						
Median Age		39		S. S						
Median HH Income		\$51,562								
% Pop Under 15 Yrs		18.29%		7.5 Mile Radius 5 Mile Radius						
% Pop 55+		31.86%								
% Medicare		8.0	9%							
% Medicaid		24.0	03%	Vienna						
% Private Ins		59.90%		150 421						

The information provided herein is intended to serve only as preliminary basis for a market analysis of the indicated area and should not be relied on by any party without independent analysis and verification. Neither National UC Realty or Michael Zelnik, nor any of its agents, nor independent contractors, guaranty or warrant, expressly or by implication, the accuracy of any information set forth herein.

Subsections based on Block Group Level (600 - 3000 People)

13.20%

Retail Mobile Data Summary

Site TG4445

Sample Location

*Dots represent 15 Customer Visits within 12 months



Sams Club Key Indicators - Trailing 12 Months													
Est. Customers	Avg. Visits	236,700	5.5	Retail D	TG4445	Sam's Club V	VinstonSalem			2			
Tracked Devices		94,700			1			1		<··	5		
Loyal Customers (15+)		21,900	9.3%		M		7.5 Mile Radi	us			A		
Loyal Customers within 5 Mi		48.0%		ean Shoals			5 Mile Radit	IS OF	ATT)	1	35		
Loyal Customers within 10 Mi		76.6%						X	N	3			
Loyal Customers within 30 Mi		97.8%		}				T		Y			
Avg Dwell Time		35		1	Vienna		5		150				
% From Home/work		26.6%	6.6%	Subsecti	ons based	on Block G	roup Leve	el (600 - 30	00 People)				
Traffic Count		15,982		Mon.	Tues.	Wed.	Thu.	Fri.	Sat.	Sun.	Avg.		
				12%	11%	11%	12%	16%	22%	16%	14%		

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