URGENT CARE SMART REPORT

Strategic Market Assessment Report for:

4889 Promenade Parkway Suite 318B Bessemer, AL, 35022

Report Date: 04/04/2025





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This Urgent Care SMART Report is designed to help you quickly analyze key strengths and weaknesses of a site. And, it will help you discover how your site stacks up to other Urgent Care clinics in similar markets based on key location metrics such as:

- Demographics & Psychographics
- Urgent Care Competition
- Population Per Physician
- Private Insurance & Medicaid
- Personal Crime Index

Urgent Care Site Selection is both an art and a science. It is a process which involves doing homework. In the long run doing your "due diligence" is the only way to justify making what will surely turn out to be a major financial investment.

If you want to succeed it's absolutely imperative that you employ a systematic and disciplined approach – one which is intended to minimize mistakes and maximize opportunities.

In order to help you compare "apples-to-apples" this report uses radius rings around your site for providing the key location metrics. Please keep in mind that radius rings do not account for how consumers actually travel (this can be analyzed for you using cell phone Mobile Location data).

Never forget that the Site Characteristics of your Urgent Care clinic will have a major impact on your patient volumes as you analyze potential sites:

- Parking 5 to 6 spaces per 1,000 sf in close proximity to your clinic is the goal (15+ spaces for a 3,000-sf clinic).
- Ease of Access be wary of sites that are challenging to get into or out of due to road medians or turn restrictions.
- Signage should be very noticeable from the street and visible both day and night.
- Visibility a prominent location on a high-traffic street will be one of your most valuable marketing assets.

If you'd like to schedule a complementary consultation to review this report or you'd like to learn more about additional Urgent Care Site Selection services, please call Dean Hutchison at (813) 438-4951 or email dean@nationalucr.com.

County Medical Alternatives

Jefferson, AL



Variable	Jefferson, AL				
Population	669,888				
PPUC + 1	19,140				
Daily UC Health Events *	1,072				
Traditional UC	21				
Limited UC	13				
Pediatric UC	5				
Orthopedic UC	5				
Retail Clinic	0				
Remote ER	4				
Coming Soon	0				
Internal Medicine	831				
Family Practitioner	496				
General Practitioner	8				
Pediatrician	526				
Total Physicians	1,861				
Population per Physician	360				
Hospitals with ERs	9				
Private Ins. %	67.2%				
Uninsured %	9.0%				
Medicare %	6.3%				
Medicaid %	14.1%				



*Daily UC Health Events - This is a projection based on County Population (See next page for additional details)

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County Medical Alternatives Reference Guide

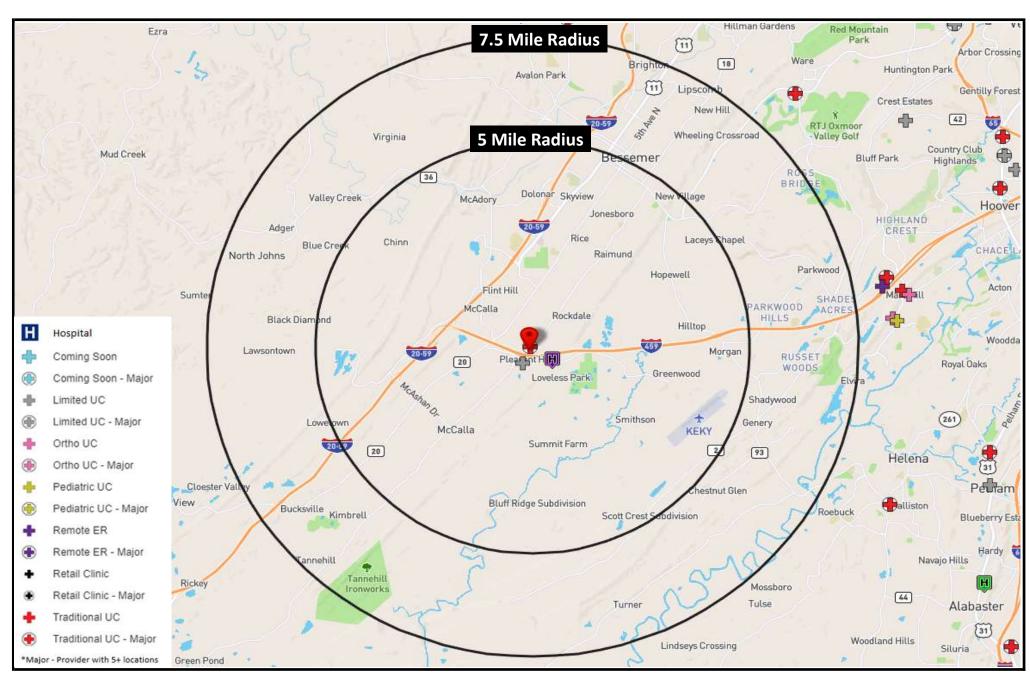
The County Medical Alternatives Chart on the previous page provides a "big picture" overview for the county within which your site is located.

- Population the underlying demand for an Urgent Care clinic is largely determined by the population in its Medical Trade
 Area. The Medical Trade Area represents the area within which an Urgent Care is likely to generate most of their patient visits
 and achieve their highest market share levels. In a rural area, this may be an entire county whereas in New York City it may
 be a few city blocks. Insufficient population in the Medical Trade Area is a common reason for Urgent Care clinic failure.
- **PPUC Plus 1** (Population Per Urgent Care Plus 1) is calculated by dividing the county population by the sum of Traditional Urgent Cares and Limited Urgent Cares currently operating in the county plus factoring in 1 potential new Urgent Care opening in the county. It is a quick gauge of whether a county has adequate population to likely support an additional Urgent Care. A PPUC Plus 1 value of 20,000+ is considered especially favorable for adding a new Urgent Care within the county.
- Daily UC Health Events is calculated based upon the population in the county. It is an estimate of the daily number of
 injuries and illnesses suitable for treatment at an Urgent Care clinic. Keep in mind that just because an individual has an injury
 or illness does not mean they will seek care for the Health Event at an Urgent Care facility. The Higher the Daily UC Health
 Events and the lower the medical alternatives in the county (Urgent Cares, Hospitals with ERs, Physician Offices) the more
 favorable the conditions for adding a new Urgent Care within the county.
- Traditional UC, Limited UC, Pediatric UC, Orthopedic UC, Retail Clinic, Remote ER, Coming Soon turn to page 7 of this report for a definition of each of these types of Walk-In facilities.
- Internal Medicine, Family Practitioner, General Practitioner, Pediatrician is the county a "medical desert" in terms of the supply of physicians or is there an abundance?
- **Population per Physician** (PPP) is calculated by dividing the county population by the sum of Total Physicians. The higher the PPP value the lower the supply of Total Physicians within the county relative to the population.
- Hospitals with ERs knowing where the Hospitals with on-campus Emergency Rooms are located within the county is another important factor to keep in mind as you are evaluating sites for your new Urgent Care clinic. Quite a few successful Urgent Cares operate in close proximity to "high volume" Hospital Emergency Rooms.
- **Private Ins.** %, **Uninsured** %, **Medicare** %, **Medicaid** % turn to page 13 of this report for the 2023 Reimbursements By Payers according to the UCA 2023 Finance Benchmarking Report.

Urgent Care Competition Map

4889 Promenade Parkway Suite 318B, Bessemer, AL, 35022





Urgent Care Competition List



*Closest 10 UC's from Subject Site

UC ID	Practice Name	Address	City	State	Zip	Distance	Classification
U14041	American Family Care	5911 Harris Ln	Bessemer	AL	35022	0.01	Traditional UC
U8739	Middle Creek Medical Center	4810 Bell Hill Rd	Bessemer	AL	L 35022 0.44		Limited UC
U12435	Stopwatch Urgent Care	3029 Allison Bonnett Memorial Dr	Hueytown	AL	35023	8.02	Traditional UC
U13055	UAB Health System Remote ER	5300 Medford Dr	Hoover	AL	35244	8.24	Remote ER
U23616	OS1 Sports Injury Clinic	1031 Brocks Gap Pkwy Ste 185	Hoover	AL	35244	8.38	Ortho UC
U502	American Family Care	5569 Grove Blvd Ste 121	Hoover	AL	35226	8.38	Traditional UC
U27661	Fast Pace Health Urgent Care	2731 Allison Bonnett Memorial Dr	Hueytown	AL	35023	8.38	Limited UC
U26578	Urgent Care for Children	1001 Brocks Gap Pkwy Suite 115	Hoover	AL	35244	8.47	Pediatric UC
U550	Hoover Urgent Care	2503 John Hawkins Pkwy	Hoover	AL	35244	8.67	Traditional UC
U30464	Southern Immediate Care	2874 Lakeshore Pkwy	Birmingham	AL	35211	8.67	Traditional UC

Site Data Services tracks the following types of Walk-In clinics in the United States

- Traditional UC Open 3,000+ annual hours with on-site Xrays.
- Limited UC Open less than 3,000 annual hours or no on-site Xrays.
- Pediatric UC Specializes in pediatric patients.
- Ortho UC Specializes in orthopedic injuries.
- Remote ER 24/7 Emergency Room not located on a Hospital Campus (aka Freestanding ER).
- Retail Clinic Walk-in clinic located within a retail store such as a pharmacy or grocery (such as CVS MinuteClinic).
- Coming Soon Not open the last time clinic was checked; will be assigned a Classification upon opening for business.

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Your Site Compared to Industry Benchmarks

4889 Promenade Parkway Suite 318B, Bessemer, AL, 35022

Snapshot Qualifier - Potential Location

Population						
Median Age						
Traditional UC	PPUC+1					
Traditional+Limited	PPUC+1					
Pediatric UC	PPUC+1					
Total UC (non-retail)	PPUC+1					
Households						
Daytime Population						
Median Income						
Avg HH Income						
Median to Avg Income %						
Group YXB Score %						
Group F Score %						
Count of Physicians						
Pop per Physician						
Personal Crime Index						
% Pop under 15 Yrs 19Yrs						
% Pop 55+						
Private Ins. %						
Medicaid %						

	- N4:L- D	- d:	7.5 Mile Radius			Dural Adi Caranariaan Cat				
5 Mile Radius			/			Rural Adj Comparison Set				
	Your Site			Your S	ite	5 Mile Ring 1852 Units				
	38,659			85,9	84		41,881			
	41	_		40)	41				
1	[2]	19,330	1	[2]	42,992	2	19,889			
2	[3]	12,886	2	[3]	28,661	3	:	14,769		
0	[1]	38,659	0	[1]	85,984	0		7,232		
2	[3]	12,886	2	[3]	28,661	3	:	13,074		
	15,100			32,4	54	16,053				
	27,406			53,5	81	29,466				
	\$58,322			\$63,0	036	\$69,323				
	\$74,547			\$83,6	651	\$88,301				
	789	%		759	%	78%				
	62.1	L %		57.1	L%	54.5%				
	12.1	L%		13.4	1%	8.9%				
	37	7		41		26				
	1,045			2,09	97	1,652				
307.0				247	.8	68.0				
18	3%	25%	18% 25%			17	7%	24%		
32%				319	%	32%				
	65%			67%			70%			
16%			17%			15%				

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Updated: 7/11/2023



Median Reference Sheet



2023 National Traditional & Limited UC Medians

	1.5 M	ile Ring 2092 Units	3 Mile	e Ring 1744 Units	3 Mile ring 2244 Units		5 Mile Ring 2979 Units		5 Mile Ring 1852 Units		10.5 Mile Ring 2332 Units																
Classification	U	ltra Urban		Urban		Suburban		Suburban Light		Rural Adj.		Rural															
3 Mile Population Qualifier		130,000+	90.0	00 - 130,000	60.	000 - 90,000	30,000 - 60,000		3 Mile <30,000;		3 Mile <30,000;																
·		ŕ		·		ŕ			ŕ	10.5 Mile > 60,000		10.5 Mile < 60,00															
Population		55,477		105,557		73,058			95,386	41,881				27,209													
Median Age		. 39		39		. 39			39	41		41															
Traditional UC	2	31,760	3	31,128	3	25,922		4	25,473	2	19,889	1	19,368														
Traditional+Limited	3	19,102	5	19,807	4	17,499		5	18,179	3	14,769	2	13,433														
Pediatric UC	0	11,208	0	20,458	0	13,662		0	16,681	0	7,232	0	4,632														
Total UC (non-retail)	4	17,781	6	16,823	5	14,715		6	15,597	3	13,074	2	12,819														
Households	useholds 20,928		40,662			27,984		36,453		16,053		10,613															
Daytime Population		43,833		81,263		56,031		68,083			29,466		19,002														
Median Income		\$77,612		\$74,007		\$75,591		\$68,344			\$69,323		\$55,608														
Avg HH Income		\$103,028		\$97,601		\$98,346		\$89,461		\$88,301		\$71,750															
Median to Avg Income %		75%		77%		77%		76%			78%		77%														
Group YXB Score %		51.8%		58.1%		57.8%		56.2%			54.5%		47.2%														
Group F Score %		21.5%		13.0%		10.3%		10.9%		10.9%			8.9%	19.1%													
Count of Physicians		63		95		68		80		80		26			12												
Pop per Physician		989		1,122		1,088		1,145		1,145 1,652		2,197															
Personal Crime Index		118.0		86.0		75.0		78.0		78.0 68.0			68.0														
% Pop under 15 Yrs 19Yrs	2	0% 26%	20)% 26%	1	19% 26%		18	25%	17	′% 24%	1	7% 24%														
% Pop 55+		27%		29%		30%		31%		31% 32%			34%														
Private Ins. %		67%		69%		72%		71%		70%		64%															
Medicaid %		17%		15%		13%		15%		15%		15%		15%		15%		15%		15%		15%		15% 15%		20%	

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Median Reference Guide

The **Median Reference Sheet (see page 9)** provided on the previous page of this report will help you see how potential sites you are evaluating stack up to other Urgent Care clinics in similar markets to yours based on key location metrics.

All Urgent Care clinics that were analyzed in the United States were placed into one of six Classifications based upon the population surrounding the clinic.

Classifications

- 1. **Ultra Urban** values based on 2,092 Urgent Cares with a 3-mile radius around the clinic of 130,000+
- 2. **Urban** values based on 1,744 Urgent Cares with a 3-mile radius around the clinic of 90,000 129,999
- 3. **Suburban** values based on 2,244 Urgent Cares with a 3-mile radius around the clinic of 60,000 89,999
- 4. **Suburban Light** values based on 2,979 Urgent Cares with a 3-mile radius around the clinic of 30,000 59,999
- 5. **Rural Adjusted** values based on 1,852 Urgent Cares with a 3-mile radius around the clinic under 30,000 and a 10.5-mile population around the clinic of 60,000+
- 6. **Rural** values based on 2,332 Urgent Cares with a 3-mile radius around the clinic under 30,000 and a 10.5-mile radius around the clinic under 60,000

For a description of the key location metrics, please turn to page 11.

Site Report Demographic Summary Reference Guide

The information provided on **page 8** of this report will help you see how your site stacks up to an Industry Comparison Set comprised of thousands of Urgent Care clinics in similar markets to yours based on the population count near the clinic.

Key Location Metrics

- **Population** a typical Urgent Care needs a threshold population of 20,000+ in their Medical Trade Area. These are people that will use the Urgent Care when an appropriate Health Event takes place and not seek treatment elsewhere (so it's important to keep an eye on the Medical Alternatives in your market). If you do not have an adequate Population in your Medical Trade Area it will be very hard to remain solvent.
- **Median Age** keep an eye on the Median Age of the population in your area. If the Median Age is approaching 50+ that is typically an indicator of fewer young families with children in the area that are often heavy users of Urgent Care clinics.
- Traditional UC how many Traditional Urgent Cares are in your area? Is your PPUC+1 (Population Per Urgent Care +1)
 20,000+ or even close? The lower your PPUC+1 metric the greater the challenge in attracting sufficient patients to your clinic.
- **Traditional+Limited** by adding Limited Urgent Cares into the competitive mix, does this impact the Urgent Care competition in your area? How is your PPUC+1 metric holding up?
- **Pediatric UC** if there is a Pediatric Urgent Care in your market it could impact your ability to attract young families with children to your clinic when one of their kids is sick or injured.
- **Total UC** is your PPUC+1 still holding up well when you factor in all of the Urgent Care competitors in the area (excluding any Retail Clinics such as CVS MinuteClinics)?
- **Households** How does the number of households in your area stack up to the Industry Comparison Set? If your metric is significantly lower consider it a "proceed with caution" indicator.
- **Daytime Population** Daytime Population refers to where people spend their time during regular working hours. The number of Daytime Employees that work in the area is added to the at-home residential population whether retired, in school, or simply not in the labor force to arrive at the Daytime Population. If your metric is significantly lower than the Industry Comparison set it may be more challenging to attract patients to your clinic during regular working hours.
- **Median Income** Urgent Care clinics in lower income areas that do not have intense medical competition can often generate substantial patient volumes.

- **Avg HH Income** the Average Household Income sums all of the Household Incomes in an area and divides by the number of Households with reported income in the area. The primary strength of the Average is its ability to capture the entire income distribution, providing additional insights to the Median Income. However, Averages can be heavily skewed by the presence of extremely rich or extremely poor households.
- Median to Avg Income % the tighter the spread between the Median Income and the Avg HH Income the more evenly spread
 the income among the households in your area. If the Avg HH Income is significantly higher than the Median Income, this means
 there is significant income disproportionately concentrated in the wealthiest households.
- **Group YXB Score** % this metric is based on the Mosaic® Household Psychographic Segmentation system. This system classifies all U.S. households into 71 unique types and 19 overarching groups based on consumer choices, preferences and habits. The Group YXB Score % was developed by Site Data Services to provides insights into what percentage of the population in your area is typically "heavy" users of Urgent Care clinics (such as younger families with children).
- **Group F Score** % this metric is based on the Mosaic® Household Psychographic Segmentation system. The Group F Score % was developed by Site Data Services to provide insights into what percentage of the population in your area is typically "light" users of Urgent Care clinics (such as older, single adults with no children present in the household).
- Count of Physicians this metric is the sum of the Internal Medicine, Family Practitioner, General Practitioner and Pediatrician physicians in the area. The most successful Urgent Care operators factor in the Medical Alternatives in a market when deciding where to place their Urgent Care clinics.
- **Population per Physician** this metric is calculated by dividing the county population by the sum of Physicians in the area. The higher the Population per Physician the lower the supply of Total Physicians within the area relative to the population.
- **Personal Crime Index** this metric uses information obtained from the FBI in its Uniform Crime Report for Personal Crimes which includes Assault, Murder, Rape and Robbery. Crime Risk scores are indexed to the national level. A value of 100 for a local area means that its expected risk is about equal to the national average. A score of 200 means that its expected risk is about double the national average and a score of 50 would indicate one half the national average. High crime areas often have less intense medical competition but may present a Psychological barrier to residents that can impact the size and shape of your medical trade area.
- % Pop under 15 Yrs | 19 Yrs this metric indicates the percentage of the population in your area that is under 15 years old and
 under 19 years old. Young families with children are often heavy users of Urgent Care clinics.
- % Population 55+ this metric indicates the percentage of the population in your area that is 55+ years old. Older residents are
 often "light" users of Urgent Care clinics. A 2021 report by the Journal of Urgent Care Medicine noted that Boomers and
 members of the Silent Generation utilized Urgent Care at roughly half the rate of Gen Z and Millennial consumers.

- **Private Insurance** % this metric indicates the percentage of the population in your area with Private Insurance.
- **Medicaid** % this metric indicates the percentage of the population in your area with Medicaid.

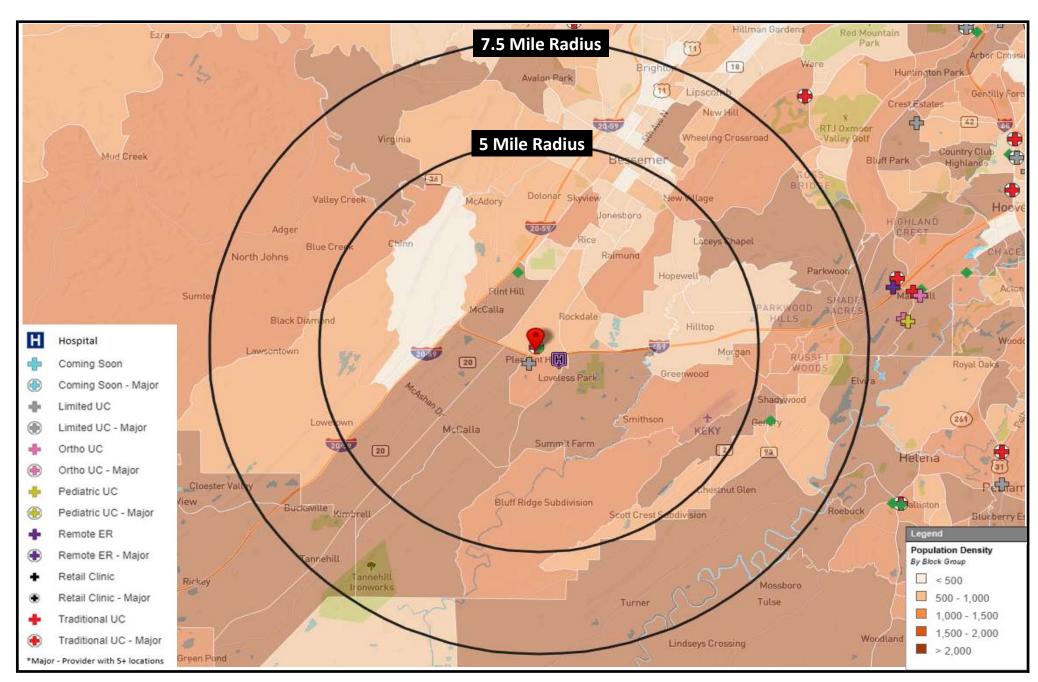
The 2023 Finance Benchmarking Report by UCA lists the following Reimbursements By Payers:

REIMBURSEMENTS BY PAYER	2022	2018
Commercial Health Plans (BCBS, Cigna, Aetna, United Healthcare, etc.)	57.8%	46.8%
Self Pay (Full Fee Schedule) Discounted Plan for Self-Pay (Uninsured or Patient Election)	18.7%	6.6%
Medicaid HMO/Managed Medicaid	14.2%	16.4%
Medicaid (State Medicaid Fee Schedule)	6.5%	
Medicare Fee Schedule	6.3%	10.4%
Medicare HMO/Medicare Advantage	3.3%	
Employer Paid Occupational Health (Urine Drug Screen, Physicals, etc.)	3.1%	8.4%
TRICARE	3.1%	1.3%
Direct to Employer Contractual Agreements	1.0%	1.0%
Workers' Compensation		6.2%

Population Density

4889 Promenade Parkway Suite 318B, Bessemer, AL, 35022





Crime Overview Statistics

4889 Promenade Parkway Suite 318B, Bessemer, AL, 35022

Personal Crime Index Spread

Subject Site Personal Crime
Index (Target Geography):

*Color-Code Based on 100

Median Personal Crime Index (Comparison Set):

<u>Index Total</u>	<u>Sites</u>	% of Index
Under 100	7,269	62.41%
101-150	2,127	18.26%
151-200	1,103	9.47%
201-250	642	5.51%
251 & Up	508	4.36%

^{**} Sample Set 11,647 Units - Traditional + Limited Ucs - 3 Mi Radius

< 50

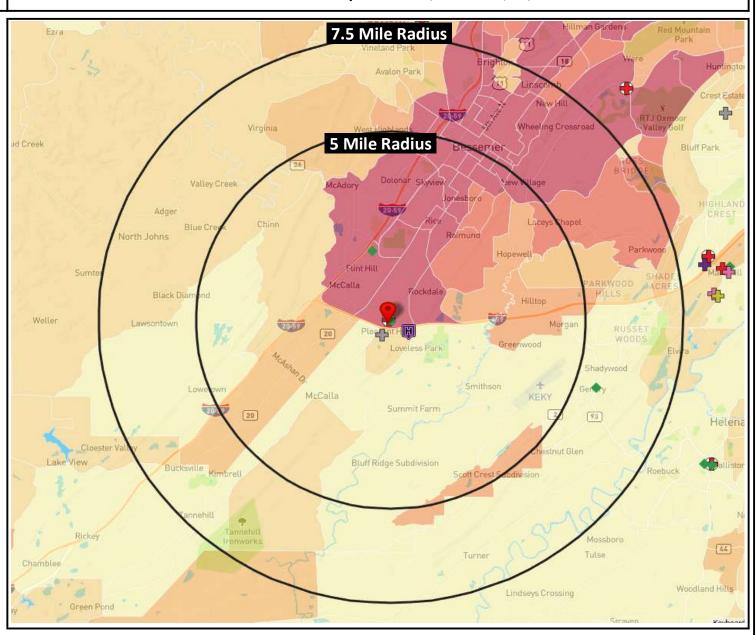
50 - 100

100 - 150

150 - 200

200 - 250

> 250



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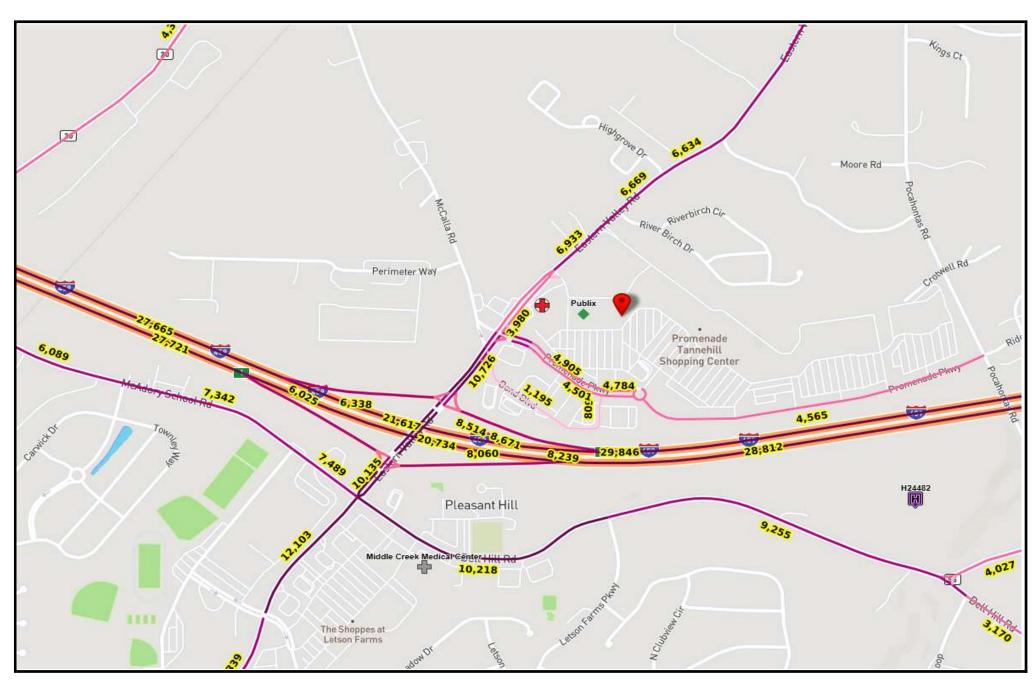
Version 060920



Traffic Count

4889 Promenade Parkway Suite 318B, Bessemer, AL, 35022





Urgent Care Site Selection Tips



Prime Users of Urgent Care

- Families with children, Millennials and Generation X are all prime users of Urgent Care clinics.
- Lower-income areas often do not have intense medical competition and can generate substantial patient volumes.
- Women aged 24-45 working outside the home with children are especially heavy users of Urgent Care clinics.

Key Site Factors

- Look for sites with high visibility and substantial traffic volume (greater than 15K per day).
- Prime Opportunity Zones are visible sites in retail corridors near businesses such as groceries, banks, pharmacies, dry cleaners, daycares, coffee shops, fitness centers, etc. that generate consistent daily or weekly traffic from consumers.
- According to cell phone Mobile Location Data, close proximity to a strong retail draw that generates a minimum of 85,000 customers
 per year is beneficial. The time spent at the main retail draw should be over 35 minutes per visit. This is a strong indicator of
 personal/family shopping rather than just in and out traffic.
- According to a national analysis of commercial properties, the median volume of Retail space in a 1-mile radius around Urgent Care
 clinics is 460,000 sf. When looking for sites in Rural markets pay extra close attention to where people do their shopping.
- Individual signage is preferred to shared signage. An Urgent Care clinic's most valuable marketing asset is its location on a high-traffic street with clear and visible signage. When consumers drive past your prominent sign as part of their regular commute, that sign begins to act as a billboard providing daily reinforcement that your clinic is available to meet their needs.
- Convenient parking is essential: 5-6 spaces per 1,000 SF. While immense parking lots in shopping centers may offer ample parking, the distance to walk to your clinic could pose a problem for injured individuals if no parking spaces are available close to your clinic.
- Freestanding buildings with prominent signage tend to draw the most patients. If a freestanding building is not an option, end-cap spaces are preferred over in-line spaces because of superior visibility.

Warning Signs: Things to Watch Out For

- Areas with a lack of adjacent retail draws or excessive vacancy rates are usually not ideal locations.
- Poor retail synergy: Look for adjacent retailers that are considered weekly or daily destinations. For instance, an adjacent grocery store is preferred to an adjacent car dealership; an adjacent pharmacy is preferred to an adjacent art gallery.
- Watch out for too much direct medical competition in the area. As the Population Per Urgent Care dips below 20,000 for your medical trade area, it becomes increasingly challenging to attract adequate patient volumes.
- Physical barriers. From a physical standpoint, Interstate highways, hills, rivers, and large expanses of undeveloped land often negatively impact the size and shape of your medical trade area.
- Psychological barriers. From a psychological standpoint, different street lighting levels, a change in the character and physical
 conditions of the buildings lining a street, railroad tracks, income levels, ethnic composition, and crime levels can impact the size
 and shape of your medical trade area.
- Lack of convenient parking. A lack of parking or inconveniently situated parking can be the "kiss of death" for Urgent Care clinics.
- Beware of sites that are challenging to get into or out of. Be wary of selecting a site restricted exclusively to right turns in and right turns out. Such limited access will reduce the number of patients you see.
- Poor curb appeal. An Urgent Care clinic needs an exterior that invites potential patients to enter. An uninviting exterior resembles a home seller with weeds and trash in his front yard. Buyers keep on driving by assuming that it's the same inside.
- Building setback. The closer your clinic is located to the street, the better. If you were to put yourself in the shoes of a first-time patient, which of the following Urgent Care clinics would you most likely notice: the one located 100, 250, or 500 feet off the road?
- Excessive signage restrictions. Signs are essential in helping patients find you, creating a business identity, and building brand recognition. Zoning regulations in the community where you are opening your clinic will regulate the size, total sign area, and placement of your signs. In addition, some property owners may also place restrictions on signs. If a potential location does not allow you to have prominent, attractive, and functional exterior signage, beware!
- Wrong space size: An effective space typically ranges from 2,800 to 3,500 SF for most Urgent Care clinics. If a space is too small, the services offered may be too limited, and the waiting area may be inadequate during peak times like flu season. If the space is too large, you will experience inflated costs without generating incremental revenue.

NEXT STEP

Do you have an Urgent Care Real Estate question? Call Dean Hutchison at **(813) 438-4951** or email him at dean@nationalucr.com. To learn more about National UC Realty, please visit **www.nationalucr.com**.



Additional Services



Opportunity Zone Market Analysis

Our Opportunity Zone Market Analysis provides you with top zones for placing new Urgent Care centers based upon our examination of your target region(s). This analysis systematically reviews multiple factors including Demographics, Psychographics, Medical Competition, ACS Insurance Ratios, Urgent Care Patient Volume Forecasts, the Crime Index and more.

Mobile Location Data Reports

In today's digital world, when used correctly cell phone activity can provide Urgent Care operators with rare insights into the movement patterns of consumers. Whether you're looking to select the Strongest Sites for your new Urgent Care clinics or gain new insights on the patient "draw" of other Urgent Care clinics in your markets, tapping into Mobile Location Data can provide you with a competitive advantage.

Urgent Care Database Access

Urgent Care SmartSearch USA combines online access to our national database of Urgent Care clinics with a flexible, easy-to use-software program. It's ideal for a wide variety of projects such as Industry Research, Tracking Competition and Identifying Acquisition Targets.

New Urgent Care Alert Notification

Would you like to know when we add an Urgent Care clinic to our database in your market areas? With our New Urgent Care Alert Notification service, we will email you an alert each day that a clinic is added within your subscription region.

Urgent Care Clinic Construction

When it comes to building an Urgent Care facility, it's crucial to choose a partner that can ensure your project runs smoothly. Our team has extensive clinic design-build experience. Our turn-key approach includes everything from Permits, Architectural & Mechanical Design, Site Preparation, Foundation Framing, Roofing, HVAC, Interior Finish, Exterior Paint and Landscaping.

Site Selection

The Commercial Real Estate agents at National UC Realty have completed over 600 Urgent Care transactions and specialize in finding the Best Defendable locations for their Urgent Care clients which are sites that are in the strongest position to withstand new competitors moving into a market in the future. Working with our team is like having your own in-house Real Estate Department without the overhead.

Location Intelligence Reports

Our Location Intelligence Reports can help you quickly analyze the key strengths and weaknesses of any sites of interest to you. You can certainly "get lucky" when choosing a site for a new Urgent Care clinic, but it's rare. The most successful Urgent Care operators use the best data available to minimize their risk and maximize their patient volume potential when selecting sites.

Interested in Learning More?

To learn more about any of these Additional Services please call Dean Hutchison at (813) 438-4951 or email dean@nationalucr.com.



About UCA

The Urgent Care Association® (UCA) is the trade association for Urgent Care, with a membership of more than 4,000 Urgent Care centers representing clinical and business professionals from the United States and abroad.

UCA is composed of industry leaders, care providers and suppliers in the field of on-demand, consumer-focused healthcare. We are dedicated to the advancement and long-term success of Urgent Care, which includes a strong commitment to Diversity Equity and Inclusion to properly serve the diverse communities for which we care.

As the trade association for the Urgent Care industry, UCA actively works to educate members of Congress, state and local legislators and federal regulatory agencies about Urgent Care issues.

UCA empowers Best Practices by setting standards and sharing resources to improve and inspire our members.

UCA champions Excellence by telling the stories that inform, educate and raise visibility for Urgent Care.

UCA fosters Togetherness by connecting thousands of professionals in the Urgent Care industry.

We work to inspire change that supports the Urgent Care industry and the patients we serve.

Learn more about us at: https://urgentcareassociation.org/



About SITEDATASERVICES & National UC Realty

Site Data Services (SDS) is a data information group specializing in Location Intelligence Reports for users in the Urgent Care industry. We track more than 15,000 walk-in medical facilities nationally and are the leading source of information to help you evaluate Urgent Care sites and select the strongest one(s).

Each year we invest hundreds of thousands of dollars in GIS software, Analytics, Mobile data, Demographic data, Psychographic data, Consumer Spending data, Business data, Physicians data, Hospital data, Crime Risk data and Urgent Care market research to help our clients make more informed site decisions.

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When you reach out to National UC Realty you'll get matched with an experienced Urgent Care site expert for a free consultation to discuss your unique situation. From Site Selection to Market Analysis to Urgent Care Clinic Construction, our team has 100+ years combined experience and would look forward to helping you turn your "rough ideas" into reality.

Learn more about Site Data Services at: https://sitedataservices.com

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